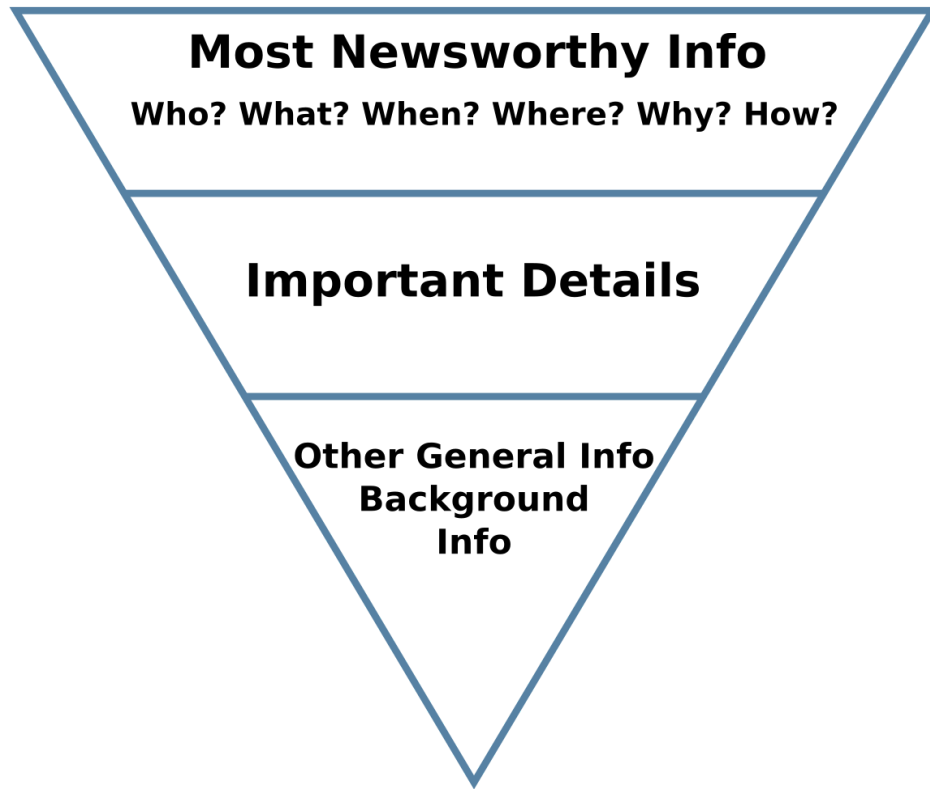


The Anatomy of an Article

Kylie Irvine, Spring 2023



LEAD/LEDE: The most newsworthy information

The first paragraph of your article, which is known as the lead or lede, answers the following questions: Who? What? When? Where? Why? How? Someone should be able to read your lead and know exactly what the article is about. Make sure your lead is eye-catching so that they continue to read.

SPORTS EXAMPLE – "Just like that, the most successful season on Rocky Top comes to a close as the No. 6 Vols took down No. 7 Clemson 31-14 at Hard Rock Stadium on Friday."

Who: No. 6 Tennessee

What: the Orange Bowl

When: Friday

Where: Hard Rock Stadium

Why: end to a successful season

How: winning against No. 7 Clemson

NEWS EXAMPLE – "The undergraduate senate of UT's Student Government Association (SGA) has successfully introduced and passed a resolution that will encourage administration to increase the student minimum wage. It was signed and submitted to lobbyists by 2021-2022 Student Body President Claire Donelan on April 6."

Who: Student Body President Claire Donelan

What: the undergraduate senate of UT's Student Government Association (SGA)

When: April 6th

Where: University of Tennessee

Why: increase student minimum wage

How: introduction and passing a resolution

BODY: IMPORTANT DETAILS

The "meat" of your article are the paragraphs following your lead. These paragraphs should expand upon your lead by highlighting the important details. Your body will be a cadence of information and quotes, working with each other to tell the story.

SPORTS EXAMPLE –

"With the win, Tennessee secured its first 11-win season since 2001, but head coach Josh Heupel has no plans for this to be the height of his tenure at UT.

'There's so many positive things," Heupel said. So much momentum inside of our program that the entire country, our players, our fan base recruits can see the trajectory of where Tennessee is and where it's going. And tonight's a big night.'

Here are some takeaways from the Vols first Orange Bowl win since 1936."

NEWS EXAMPLE –

"The bill's summary reads, 'The University cannot run without its student workers and financial support is needed to assist the people who are both studying and working

as they are impacted by inflation, a rising cost of living, and time focused on the university.'

The current minimum wage for students working on campus is \$7.25 an hour, which complies with the federal minimum wage set in 2009, as well as the minimum wage in the state of Tennessee.

In May of 2021, UT Chancellor Donde Plowman authorized a minimum-wage increase for UT Knoxville staff and faculty to \$13 an hour. Then, after continued concerns expressed by staff, system President Randy Boyd further increased the minimum wage for UTK workers to \$15 an hour in January of this year. These raises did not affect student workers."

THE TAIL: THE EXTRA STUFF / OTHER GENERAL INFO / OTHER BACKGROUND

The tail is usually where you fit the information that isn't super necessary to walk away from the article with. This can be related information or more background on a topic that have been covered over a longer period of time. Most articles end with a quote, but an article can also leave with "Learn more here." or some other simple way of concluding.

SPORTS EXAMPLE – "Where we started and where we are now in that way is so different and we got good young players," Heupel said. "We're losing some really good veteran guys obviously, but the future's freaky bright for Tennessee football."

NEWS EXAMPLE –

"SGA is now in what Angelaccio calls a 're-build period,' in which student representatives are struggling with legitimacy in the eyes of administration and students.

SGA Student Body President Jordan Brown will be leading these re-building efforts this year, and will seek to rejuvenate student interest in engagement on campus. Since COVID-19 forced many students to attend classes virtually, there has been record low participation in on-campus events.

According to Angelaccio, it remains unclear whether his minimum-wage resolution will be taken seriously by administrators.

'I do think that it is possible,' Angelaccio said. 'But in all honesty, it probably won't.'"