

Editorial Leadership Tips + Tricks

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Editors are responsible for a lot of things: ensuring that their staff is producing the utmost journalistic product, managing a team and setting goals for their section(s). The way in which an editor accomplishes these items is dependent on themselves, but here are some tips and tricks for being an editorial leader in the Office of Student Media.

1. Listen more than you talk. Sometimes what your team member is actually saying is in between the lines.
2. Communicate effectively. You must juggle the conversation of a peer and the conversation of a boss. Choose your word choice and tone carefully on a case by case basis.
3. Look to others for advice. If you're wondering how to handle a situation or restructure your team, look at comparable newsrooms or ask others for advice!
4. Remember that you are a role model to all those around you. You will be remembered for what you do and your staff will mimic how you behave.
5. Understand your team and how each person acts. There should be a person for the job on your team and knowing that is important in keeping your team fresh and ready for what comes next. For example, if someone is really good at movie reviews, have them review the best release. Or if someone is really fast at their turnaround, send them to important breaking news coverages.
6. Set a clear path and goals for your team. Communicate the progress frequently.
7. Handle disputes confidently. It's okay to bring in reinforcements.
8. Behave in a way that deserves respect. This can be done through mutual respect, positivity, forgiving mistakes and having an open line of communication.

If you ever need help developing your leadership style or need help with a particular situation, don't hesitate to ask your leadership or advisors for advice.